

2025 PLANTATION FIELD INTERNATIONAL

SPONSORSHIP OPPORTUNITIES

SEPTEMBER 18-21

UNIONVILLE • PENNSYLVANIA

Will Coleman and Diabolo led from start to finish to win the 2024 4*



Emma Klugman (AUS)
with RF Redfern
worked their
way from
3rd to 1st
to win the
2024 CCI 3*.



Join us for the 2025 **Plantation Field International Horse Trials**, where rising stars and seasoned professionals test their mettle over four days of intense competition.

Allow yourself to be spoiled in the **Sponsor tent**, get up close and personal with a **Tailgate spot** on the cross country course, lift your spirits at our **Wine and Beer Garden**, sip a Plantation Field Paloma or Pimms Cup, tantalize your taste buds with exceptional **catering**, and get your shopping game on in the **Vendor Tent**.

Make sure you have the best seats in the house to catch all the excitement that this weekend of international level competition has to offer!

Plantation Field Equestrian Events is so grateful for the support of our dedicated sponsors. As a 501c(3) non-profit, PFEE relies on that support not only to benefit our charities, but to promote, develop and support competition, training, and the development of equestrian athletes and their sport. Thank you again from all the athletes and charities who benefit from your generosity.

All photos © AK Dragoo Photography unless otherwise noted



Sharon White rode Arden Augustus to 1st place in the 2024 CCI 2* A

Contact Jill Hunt for more information:
plantationfield24@gmail.com
302.275.5089

TITLE SPONSOR - \$50,000

Join us in making a difference! As the Title Sponsor, you have the unique opportunity to align your brand with community empowerment, innovation and excellence in the equestrian industry. As the Title Sponsor, you will reach thousands of attendees and participants across diverse demographics. In addition, you have the opportunity to connect with industry leaders, influencers and community stakeholders.

Our goal is to exceed your expectations and create a customized experience to engage attendees and showcase your company.

Event will be **NAMED** after the sponsor in all marketing materials, social media and announcements during the event

- Reserved table in the Sponsor Tent for dining, spectating, socializing and entertaining
- Invitation to the Friday night Welcome Party and the Saturday afternoon "Cocktails on Course" party celebrating the Legends of U.S. Eventing, with an opportunity to introduce yourself and your company to attendees
- 16 VIP passes for entry to Sponsor Tent and all weekend activities
- 16 VIP Parking Passes
- Cross country jump personalized with your company name and logo
- 30-second professionally produced Live Stream advertising spot promoted through Clip My Horse and USEF
- Company-provided banners displayed in the Main Arena and throughout the event
- Company banner on Plantation Field website
- Reserved exhibition space in the Sponsor Tent
- Two full page advertisements in the event program
- Recognition in all PFI social media outlets

GOLD SPONSOR - \$10,000

- Reserved table in the Sponsor Tent for dining, spectating, socializing and entertaining
- Invitation to the Friday night Welcome Party and the Saturday afternoon “Cocktails on Course” party celebrating the Legends of U.S. Eventing
- Cross Country jump personalized with your company name and logo
- 10 VIP passes for entry to Sponsor Tent and all Plantation Field weekend activities
- 10 VIP Parking Passes
- 30 second professionally produced Live Stream advertising spot promoted through Clip My Horse and USEF
- Company provided banners displayed in the Main Arena and throughout the event (4)
- Company banner on Plantation Field website
- Reserved exhibition space in the Sponsor Tent
- Full-page advertisement in Plantation digital and printed program
- Recognition in all PFI social media outlets

SILVER SPONSOR - \$5,000

- Reserved table in the Sponsor Tent for dining, spectating, socializing and entertaining
- Invitation to the Friday night Welcome Party and the Saturday afternoon “Cocktails on Course” party celebrating the Legends of U.S. Eventing
- 6 VIP passes for entry to Sponsor Tent and all Plantation Field weekend activities
- 6 VIP Parking Passes
- 30 second professionally produced Live Stream advertising spot promoted through Clip My Horse and USEF
- Company provided banners displayed in the Main Arena and throughout the event (3)
- Company banner on Plantation Field website
- Reserved exhibition space in the Sponsor Tent
- Half-page advertisement in Plantation digital and printed program
- Recognition in all PFI social media outlets

BRONZE SPONSOR - \$2,500

- Invitation to the Friday night Welcome Party and the Saturday afternoon “Cocktails on Course” party celebrating the Legends of U.S. Eventing
- 4 VIP passes for entry to Sponsor Tent and all Plantation Field weekend activities
- 4 VIP Parking Passes
- 30 second professionally produced Live Stream advertising spot promoted through Clip My Horse and USEF
- Company provided banners displayed in the Main Arena and throughout the event (2)
- Company banner on Plantation Field website
- Half-page advertisement in Plantation digital and printed program
- Recognition in all social media outlets

*Thank you
for supporting Plantation Field,
the sport of eventing and our
area's precious open space!*



FENCE SPONSOR - \$1000

- **NEW FOR 2025:**
Customized jump decorations with your choice of theme
- Sponsor signage at your Cross Country jump with name and company logo
- 2 VIP passes for entry to Sponsor Tent and all Plantation Field weekend activities
- 2 VIP Parking Passes
- Reserved tailgate parking spot (one car per spot - other car may park in VIP Parking parking)
- Recognition in Plantation Field digital and printed program
- Invitation to the Friday night Welcome Party and the Saturday afternoon "Cocktails on Course" party celebrating the Legends of U.S. Eventing

PATRON - \$500

- 2 VIP Parking Passes
- Reserved tailgate parking spot (one car per spot - other cars may park in VIP parking)
- Recognition in Plantation Field digital and printed program
- Invitation to the Friday night Welcome Party and the Saturday afternoon "Cocktails on Course" party celebrating the Legends of U.S. Eventing

(Please note that this level does not include daily access to the Sponsor Tent.)



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Lillian Heard Wood
on Cooley Maestro
took 1st place in
the 2024 CCI 1*A



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BRANDING OPPORTUNITIES



*Branding
opportunities
are unique for
one sponsor only
per option.
Don't miss out!*



Make your presence known by projecting your brand at Plantation Field. Options include:

- **CCI 1, 2, 3* Division Sponsor**
- **Volunteer Hospitality Tent**
- **Ringside Rider's Lounge**
- **Cross Country Vet Box**
- **Social Media Sponsor**
- **Water Complex Sponsor**
- **Ruins Complex Sponsor**
- **Jog Best Turned Out Horse**
- **Jog Best Turned Out Rider**
- **Friday Welcome Party**
- **Saturday "Cocktails on Course" Party celebrating the Legends of U.S. Eventing**

Other branding opportunities are available. Please contact Jill Hunt to discuss where you'd like to be seen!

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PFI 2025 SPONSORSHIP APPLICATION

I would like to support Plantation Field International and its beneficiaries!

Title Sponsor - \$50,000

Customized payment options available

Gold Sponsor - \$10,000

Silver Sponsor - \$5,000

Bronze Sponsor - \$2,500

Cross Country Jump Sponsor - \$1,000

Patron - \$500

Other - Please contact us about custom sponsorship and branding opportunities

Total Enclosed: \$ _____

Checks payable to **"PFEE"**



Apply on our website:

plantationfield.com

Click on "September International"
or simply scan this QR code.



Mail this form and payment to: PFEE • P.O. Box 412 • Unionville, PA 19375

Company/Individual Name

Address

City

State

Zip

Telephone

E-Mail

Contact Person

I would like to pay by credit card: Visa MasterCard AmEx

Credit Card Number

Exp. Date

3-digit CVC #

Signature

Billing Zip Code

You will be contacted to discuss your benefits including advertising, fence sponsorship, etc.

Thank you for supporting Plantation Field International Horse Trials!

Plantation Field Equestrian Events, Inc. is a non-profit tax exempt corporation -- I.R.S. code section 501(c)(3)

All contributions are tax deductible to the extent allowed by law.

Federal I.D. no. 52-3509790



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PLANTATION FIELD
International Horse Trials
and
COUNTRY FAIR